



ANNUAL REPORT

2021

the Stigma

CONTENT

COVER PAGE	2
LETTER FROM EXECUTIVE DIRECTOR	3
BOARD OF DIRECTORS	4
COMMITTEES	5
WHO ARE WE?	6
PROGRAMS	7
2021 YEAR IN REVIEW	14
IN THE MEDIA/NEWS	15
DONERS	16
EVENT SPONSORS / GRANT FUNDING	17
LOOKING FORWARD	18

LETTER FROM

EXECUTIVE DIRECTOR

My name is Devin Lyall, and I am the Founding Executive Director of Wilkes Recovery Revolution, INC. I have chosen to make this work my life's mission, because I am a person walking my own, self-defined path of recovery.

SAMHSA defines recovery as, "a process of change through which individuals improve their health and wellness, live a self-directed life, and strive to reach their full potential." We have worked diligently at building a robust set of programs, creating a safe space for people seeking recovery to make this definition a reality.

I am proud of all that we have accomplished and all the lives we have positively impacted. We have created a place where our participants feel safe and at home, and our staff has succeeded in becoming a source of radical love and acceptance.

With the CDC reporting last year around 100,000 lives were lost to overdose specifically, not to mention the lives we lost to the elements or to other addiction-related causes, our recovery services are more vital than ever. Our organization has experienced rapid growth this past year, in attempts to keep up with the urgency of this pandemic, and the impact we have made is detailed in this report.

On behalf of my Board, my Staff, and myself, I would like to take this time to say Thank You for your continual investment in recovery. Together, with your help, we are fulfilling our mission of creating a community where recovery is possible for all through restoring hope, repairing lives, and rebuilding our community.

Gratefully,
Devin Lyall
Founding Executive Director





BOARD OF DIRECTORS



Cam Finley (Board Chair)
Lisa Pardee (Board Secretary)
Christian Triplett (Board Treasurer)



Linda Cheek
Michael Cooper

Derek Ellis
R.C. Griffin

Erica Harper
Chuck Hubbard
Matthew Leach



EX-Officio

James Ronnie Walsh



COMMITTEES

In 2021 our organization formed 4 committees to meet the growing needs of our organization and those that we serve. Committees are composed of one board member who serves as the chair, staff members, and volunteers ensuring that the voice of lived experience is present in each committee.

Policy & Procedures Committee:

This committee addresses WRR's Programs, Policies, and Procedures ensuring all programming reflect our organization's mission and those we serve. This committee works to establish the annual strategic plan to present to the board of directors and ensures that the organization is carrying out the task of the strategic plan. This committee makes recommendations to the board for any necessary changes to organizational policies and procedures.

Finance Committee:

This committee provides overall financial oversight of our nonprofit. Its members help to ensure that your organization has the necessary resources to provide programming and deliver our mission in the community. Responsible for reviewing budgets initially prepared by staff, to help develop appropriate procedures for budget preparations, recommend financial guidelines to the board, work with staff to design financial reports and ensure that reports are accurate and timely, oversee short and long-term investments, and to advise the executive director and other appropriate staff on financial priorities and information systems and helps ensure necessary internal controls are in place for the organizations safety.

Fundraising & Events Committee:

This committee is responsible for overseeing the WRR's overall fundraising efforts. They will work with staff to establish a fundraising plan that incorporates a series of appropriate vehicles, such as special events, direct mail, product sales, etc., work with fundraising staff in their efforts to raise money, will take the lead in certain types of outreach efforts, and will be responsible for involvement of all board members in fundraising. Its main duty is to support the Board and the organization in a structured process of raising funds.

Diversity, Equity, and Inclusion Committee: will be composed of diverse staff members and volunteers who are responsible for helping bring about the cultural, and possibly ethical, changes necessary for WWR. This committee will also be responsible for ensuring WWR's policies and procedures align with a culturally competent environment.

Wilkes Recovery Revolution formed a Diversity, Equity, and Inclusion committee to center the experiences and needs of individuals from underrepresented and marginalized populations. Our mission is to create a community where recovery is possible for all. This committee supports us in achieving this mission through education, advocacy, and policy review.

WHO ARE WE?

Wilkes Recovery Revolution, INC. is a 501c3 nonprofit organization and an accredited Recovery Community Organization (RCO). This standing designates that we are a non-clinical, grassroots effort committed to advocacy activities and community building within the recovery population. We are the first accredited RCO in Wilkes County and have earned our status through Faces and Voices of Recovery based in Washington, D.C. This accreditation also represents a commitment to being peer-run, which means that more than 50% of our staff, board, and volunteers have lived experience with recovery from substance use or mental health concerns.

Our Mission:
Through the wisdom of lived experiences we are creating a community where recovery is possible through resorting hope, repairing lives, and rebuilding community.

Wilkes Recovery Revolution, INC is an umbrella organization supporting various programming and support services including our R3 Recovery Center, Wilkes Harm Reduction Collective, Fresh Start Farm, Wilkes Fresh Mobile Market, Project HOW-Healing Our Workforce, Phases Transitional Housing, Revolution Thrift Store, and Hope Warriors.



PROGRAMS

Phases Transitional Housing:

Offers supportive and safe housing for those entering recovery. We offer three facilities, serving male and female residents in separate programs. This peer driven program supports individuals in building a foundation that will help them transition into independent living, where they will have the support to live a meaningful and productive life. Phase's transitional housing believes recovery is possible and serves as a catalyst for stability on their personal journey of recovery.

52

Male Participants
Served

36

Female Participants
Served

88

Total Participants
Served

845

Longest Length
of Stay (Days)

22

People Completing
90 Days

9

People Completing
6 Months

2

People Completing
a Year or More



R3 Recovery Center:

Opened in November of 2021 and acts as a walk-in recovery community center located at 1907 West Park Drive, N. Wilkesboro NC, 28659, where peers looking to enter or sustain recovery from the effects of substance use or mental health concerns can come and meet with North Carolina Certified Peer Support Specialists who guide their recovery journey through the lens of lived experience. Our peer support specialists work with peers to offer wrap-around services that address the eight dimensions of wellness as outlined by the Substance Abuse and Mental Health Services Administration (SAMHSA) including housing, transportation, health and physical wellness, continuing education, employment assistance, and more. Through active community navigation, we have established avenues of partnership and referral with other human services agencies in addition to what we are able to offer directly.

736 Interactions (Tele-Recovery)	907 Recovery Coaching Sessions	Activities Listed: Community Events, Community Resource Fairs, R.A.F.T. Recovery Art Fellowship Time, Pause with Phil, Just for Today Clay Class, Yoga for Wellness, Job Readiness Training, Guest Services Training & FDIC Money Smart Training.	
11 Training Sessions Hosted	111 Participants Trained	169 Support Groups Offered	Support Groups Listed: NA (Narcotics Anonymous), YPR (Young People in Recovery), SMART Recovery, Born Again Spiritual Recovery.
354 RDP Participants	155 Activities / Events Resource Fairs	Social Events: Recovery Tubing Trip, Kick Ball, Charlotte Motor Speedway Christmas Lights, Thanksgiving Meal, Christmas Party(s), Movie Trips	

Wilkes Harm Reduction Collective:

Is housed at the center of the R3 Recovery Center. We believe that those who use substances deserve and require the same access to services and programming as those who are choosing a harm reduction pathway of abstinence in their recovery. This program operates to reduce harms for people who use drugs through offering overdose kits, syringe access services, supplies and training for safer use, fentanyl testing strips, wound care kits, and personal hygiene supplies. Being housed in the R3 Recovery Center allows for immediate and direct linkage to resources and care for our participants, as well as the opportunity to participate in our other programming.

1,094

Total Unique
Participants

1,291

Total Safer Use
Kits Distributed

571

Total Naloxone
Kits Distributed

48

Overdose Kits we gave
you used to reverse
yourself

70

Total Lives
Saved

87,617

Syringes
Returned

6

HIV / HepC
Testing Events

22

Overdose Kits we gave
you used to reverse
someone else



Project HOW (Healing our Workforce):

This program is Wilkes Recovery Revolution's effort to bridge barriers to employment for those in recovery. Through funding from the Golden LEAF Foundation, the Appalachian Regional Commission, and the Herring Foundation, ProjectHOW offers opportunities for continued education, soft-skills and job readiness training, employment support, and more. Through linkage with a North Carolina Certified Peer Support Specialist, peers in recovery obtain wraparound services to address all barriers to finding meaningful and gainful employment including transportation, funding for courses, connection to our community partner agencies, and support through to employment.

Recovery Friendly NC is Wilkes Recovery Revolution's program advising community-level Recovery Friendly Workplace Initiatives. Recovery Friendly Workplace Initiatives are efforts to support local employers through navigating the effects of substance use on their valued employees.

The three main goals of the Recovery Friendly Workplace Initiative are to combat the stigma surrounding substance use and recovery, to connect employers with necessary resources and support for their valued employees, and to reduce the negative effects and fiscal burden of substance use on the workplace. Recovery Friendly Workplace Initiatives are starting across the nation; Wilkes Recovery Revolution is a part of a Community of Practice that includes twenty-five states where this work is taking place. Locally, Wilkes Recovery Revolution has worked to designate five Early Adopters who act as champions of this work - Wilkes Chamber of Commerce, NCWorks Career Center of Wilkes, the High-Country Workforce Development Board, Suncrest Farms Country Ham, and Tyson.



Fresh Start Farm:

Is an agricultural work-study opportunity funded through the Appalachian Regional Commission to bring therapeutic work experiences and meaningful certifications to forty peers in recovery. We have hired a Project Coordinator and farming specialist who has broken ground on farmland owned by Wilkes Recovery Revolution and that is adjacent to our transitional housing program. Certifications like OSHA-10, SERV Safe, Greenhouse Production, Pesticides and more will be offered in partnership with Wilkes Community College. This program will also take over the operations of Wilkes Fresh Mobile Market, an existing community collaborative designed to address equitable, healthy food access by selling locally grown produce in underserved areas of Wilkes as identified by research conducted by the Healthy Wilkes Action Team, who piloted this successful project through Healthy People, Healthy Carolinas - a Duke Endowment Initiative.

Hired 1 Project Coordinator	Hosted 3 Community Volunteer Days	Hosted 1 Learning Events for Wilkes Early College Students	Purchased Farming Equipment
Soil Testing and Preparation to Combat Nematodes	Planted Garlic	Established Social Media and Community Presence	Zoning and Building Regulations Established
Prepared for Wilkes Fresh Mobile Market Transition			



Hope Warriors:

Serves as the organization's face for community outreach and advocacy. This program is dedicated to serving the organization's mission by creating, building, and strengthening community partnerships. Our Advocacy efforts are also a core function of this program, ensuring the voices of those in Recovery are heard on a level that will incite change.

Hosted Virtual Recovery Rally on Sept. 5th, 2021	Hosted Overdose Awareness Day on Aug. 27th, 2021	Hosted 20 Community Yoga Sessions	Reached _____ through Community Yoga Classes
Hosted Eating for Wellness Workshop Reaching 1,107 Individuals Through Facebook	Hosted 4 Recovery Art Fellowship Time Sessions	Presented to North Wilkesboro and Wilkesboro Police Departments	Participated in the Wilkes County Christmas Parade
Offered "Just for Today Clay" Class Through a Partnership with Wilkes Art Gallery and Kim Reid	Participated in COPE (Community Opioid Prevention Education) Collaborative	Participated in R-COPE WORP Collaborative (Wilkes Opioid Response Project)	Participated in North Carolina Recovery Advocacy Project
Participated in Peer Voice NC & Peer Voice Initiative	Participated in Northwest Regional Collective & Watauga County Justice Coalition	Established 12 New Peer Support Referral Sources	Established Pre-Trial Release Referral Process for Peer Services

Revolution Thrift Store:

Serves as a work and volunteer program that involves and is run by those in recovery, peer support specialists, and recovery allies. The store offers crisis assistance for individuals who are preparing for interviews, reintegrating into society, transitioning into housing, reunifying family's structure, or recovering from trauma. This program also serves to build program revenue to support individuals in recovery. We offer meaningful work that aids to build workforce skills and empower individuals to be productive members of their community and society. The participation of volunteers serves to involve members of the community to become a part of the recovery movement and support those in recovery.

151

Thrift Store Vouchers Distributed
to Those in Need in 2021

\$10,059.46

in Vouchers Given to
Those in Need



2021 YEAR

IN REVIEW

R3 Recovery Community Center had its official ribbon cutting on July 28th, 2021.

Hosted our 5th Annual Recovery Rally virtually on September 5th, 2021, exercising caution with an uptick in COVID-19 cases. This event reached 2.1K people and received 1.3K reactions, comments and shares on Facebook.

Hosted "Somebody's Someone" Overdose Awareness Event on August 27th in person and virtual live stream in partnership with Project Lazarus in honor of International Overdose Awareness Day on August 31st. Through this event, a candlelight vigil was held, materials and naloxone distributed, and a memorial wall was created at the R3 Recovery Center.

Through a partnership with Wilkes Art Gallery and Instructor Kim Reid, "Just for Today Clay" began, a class for people in recovery to benefit from the therapeutic values of art.

Fresh Start Farm program is off to a great start preparing for 2022 growing season where we will hire individual in recovery who make a living wage and gain free certification to procure fresh fruits and vegetables.

Wilkes Fresh Start Mobile Market is being donated in 2022 for Wilkes Recovery Revolution, Inc. To run. This program is in a transition period with The Health Foundation and Wilkes Partnership for Children to prepare for 2022 mobile market season.

Our staff prepared and distributed hot meals and gifts through R3 Recovery Center for Thanksgiving and Christmas.

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Wilkes Recovery Revolution, Inc. made its first appearance at Wilkes County's Christmas Parade to raise awareness and provide program information. Hosted North Carolina's first Recovery Coaching: A Harm Reduction Pathway training, enabling us to get 20 people across the state trained in this new curriculum and 10 individuals trained to be trainers of the curriculum across the state.

Hosted our annual Phases Transitional Housing Christmas Party, where the community supported in providing gifts to each resident.

Established Wilkes Harm Reduction Collective to reduce harms for people who use drugs. We improved the health of 1,094 unique participants with safe, live saving supplies.

Increased the peer workforce by hiring 7 individuals with lived experiences through our organization, with a total of 16 individuals employed through our organization with lived experiences.

Opened our R3 Recovery Center to the homeless population, allowing them a safe space during the day to be out of the elements and provide access to restrooms and food.

Received the 2021 Chairmans award through the Wilkes Chamber of Commerce.

APPEARANCE IN

MEDIA / NEWS

Wilkes Recovery Revolution awarded \$267,297 for work-study program | News | journalpatriot.com

Naloxone shortage could lead to thousands of overdose deaths (unc.edu)

America's Zoom towns find new hope as remote work becomes the norm (usatoday.com)

As N.C. continues to struggle with opioid epidemic, naloxone shortage could lead to thousands of overdose deaths | Local News | journalnow.com

Some report shortage of Naloxone | journalpatriot.com

Opening of R3 Recovery Center celebrated | journalpatriot.com

Wilkes Recovery Revolution: Supporting Fresh Starts in North Carolina - Appalachian Regional Commission (arc.gov)

DONERS

Rebuild Community (10,000 & up)

Cook Family Foundation
Herring Family Foundation, Inc.
North Carolina Community Foundation, Inc.
David Shelton
James and Luci Smoak
The Health Foundation, Inc.
The Strickland Family Foundation

Repair Lives (5,000-9,999)

No donors recognized

Restore Hope (1,000-4,999)

Appalachian District Health Department
Scott Hamilton
Marolyn Johnson
Roger & Wanda Mathis
Callan Montgomery
National Council for Behavioral Health
United Way of Wilkes
Rebecca & Craig Vance
Ryan Walsh
Wilkes Community Partnership for Children
Window World, Inc.

Recovery Friend (\$500-\$999)

First United Methodist Church
Caroline Hickerson
Matthew & Jennifer Ledford
Ellen Lipscomb
New Hope Baptist Church
Wilkes Community College Foundation, Inc
Wilkes Print & Ship

Recovery Donor (\$0-\$499)

Janice Asel
Mark David Bachmeier
Susan Bachmeier
Walter T Broyhill
M.U & R.G Colier
Philip Cooper
Ed & Ramona Curtis
Leanne Finlayson
Janice Friedlund
Marilyn J Garwood
Ann & Kenneth Greene
Mary & James Gray
Jacquelyn & Ted Hall
Wanda M. Henson
Scott Jessee
Lurette Keegan
George Koen
Koinonia Sunday School Class
Helen H Laughery
Lisa Lentz
Lena R. Lovette
John Menser
Timothy G. Murphy
Ron & Tana Myers
North Wilkesboro Presbyterian Church
Kimmie Rogers
Kelly Roten
Koinonia Sunday School Class
Ellen F. Schoenfeld
Christopher Sherrill
Brad & Melanie Shinaman
Carol Asel Short
Sheree S. Sloop
Peter & Mary Southwell
Georgiana Still
Susan Whittington
Sonja Winger
Debra Wuersch
Wilkesboro United Methodist Church
Carl G. Yale

EVENT

SPONSORS

GRANT

FUNDING

Event Partners:

Window World, Phillip Boyce Band (2)

Platinum Sponsors:

Addiction Professionals of NC
Finley Properties,
Vaya Health
N. Wilkesboro Comprehensive Treatment Center (4)

Gold Sponsors:

Atrium Health-Wake Forest Baptist
Anchor Coffee
Two Rivers Cinema
Midtown Gaden
By my own hand studio (5)

Golden LEAF Foundation
Appalachian Regional Commission
NC Community Foundation
The Health Foundation
Wilkes Medical Foundation
NC Injury and Violence Prevention Branch
Wal-Mart Local Giving

LOOKING

FORWARD

Recovery Coaching:
A Harm Reduction
Pathway Training

Expanding Forensic
Peer Support &
Training Across NC

Adding a Mobile Recovery Health Unit to mobilize our services in underserved areas of our county, offering all programs and services.

Wilkes Recovery Revolution, INC will be taking on Wilkes Fresh Mobile Market, an existing community collaborative designed to address equitable, healthy food access by selling locally grown produce in underserved areas of Wilkes. This will allow for further community outreach opportunities as we build relationships of trust and service.



RECOVERY

One Day Sim

Stigma

HOPE

STORE H

AIR LIV



CONTACT US

TODAY

for more information...

Info@wilkesrecoveryrevolution.com

www.wilkesrecoveryrevolution.com

(336) 818-1909

